

Experiences

Visual Designer - Internships

2021 - Present, Beijing China/ New York, United States. Full-Time.

- Created print media for independent artists and overseas clients, including booklets, pamphlets, display books, brochures, and posters, for both commercial and personal use.

Graphic Intern - ECU Independent Film Festival

December, 2023 - March, 2024, Paris, France. Full-Time.

- Designed print media assets, including movie posters, campaign posters, event tickets, postcards, and handouts, ensuring cohesive branding and impactful visuals.
- Oversaw visual and graphic production processes within a team of 4+ interns, ensuring quality and consistency across projects.

Creative Intern - Ogilvy

June, 2023 - December, 2023, Taipei, Taiwan. Full-Time.

- Participated in creative ideation and visualization processes to develop impactful concepts.
- Designed visual mockups, demonstration images, and storyboards to support creative direction and concept development.
- Design and curate proposals, and present to clients to ensure alignment with their needs and vision.
- Review on-site advertisement shoots, ensuring alignment with the storyboard, creative vision, and production plan.
- Provided English copywriting and adaptation for content originally written in Chinese, ensuring accuracy, fluency, and cultural relevance.

Self-sponsored attendance at the Cannes Lions Festival to engage with industry leaders, explore global creative trends, and expand professional insights.

Education

BFA Communication Design

Parsons School of Design, New York

August, 2020 - May, 2025 (gap year between junior and senior year)

Major Courses: Typography I-II, Typesettings, Silkscreen, Design for Literacy, Core Interaction (UIUX/html/css), Type Design

International Baccalaureate

United World College Atlantic, Wales

August, 2018 - May, 2020

Skills

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom), Figma, Silkscreen, Typesetting, Book Binding, Book Production, Pop-up Book Design, Interactive Paper Media, Risograph, Lino Print, Lazer Cut

Contact

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